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John Bessant holds the Chair in Innovation and Entrepreneurship at Exeter University and is Visiting Professor at HHL Business School, Leipzig. Joe Tidd is Professor of Technology and Innovation Management at SPRU (Science and Technology Policy Research), University of Sussex and Visiting Professor at University College London.

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Originally a chemical engineer, Professor John Bessant has been active in research, teaching and consultancy in technology and innovation management for over 25 years. He currently holds the Chair in Innovation and Entrepreneurship at Exeter University where he is also Research Director.

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About John Bessant John Bessant holds the Chair in Innovation and Entrepreneurship at Exeter University and is Visiting Professor at HHL Business School, Leipzig. Joe Tidd is Professor of Technology and Innovation Management at SPRU (Science and Technology Policy Research), University of Sussex and Visiting Professor at University College London.

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John Bessant. Professor of Innovation and Entrepreneurship at University of Exeter . John Bessant Professor of Innovation and Entrepreneurship at University of Exeter ... He is also a passionate entrepreneurship coach and a frequent lecturer in universities, incubation and acceleration programs, and other institutions. Aape has worked with ...

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