

Jetblue Ipo Valuation Case Study Solution

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Jetblue Ipo Valuation Case Study

jetblue airways ipo valuation case solution TERMINAL VALUE METHOD FOR DETERMINING IPO Terminal value is a very important concept in the valuation of the firms, since it constitutes about 60% to 80% of the total enterprise value of the company.

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Jetblue Airways IPO Valuation Case Study. Recommendation. We does not recommend an increase to the offer price. However, our suggested price is \$23.07 per share. Executive Summary. JetBlue (JBLU) wanted to go to IPO in order to raise additional capital. The initial plan was to set share prices between \$22 to \$24 with 5.5 million shares.

Jetblue Airways IPO Valuation Case Study

JetBlue airways IPO valuation. Case study—JetBlue airways IPO valuation Introduction: As a leader of airways industries, JetBlue is successful because of professional services and a good management team. In 2002, JetBlue became a public company. Despite the fact that US airline industry had witness 87 new airline failures over the previous 20 years, Jetblue overcame difficulties and expressed confidence in the bright future.

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In the case of "Jetblue airways IPO valuation", the motivations of JetBlue's management board also prove the advantages listed. Based on some analysis of the case, three clear disadvantages reflect going public does not seem such fine. Firstly, the initial and ongoing expenses of going public are costly and multifarious.

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JetBlue Airways IPO Valuation From the analysis of the company comparison multiples and the discounted cash flows, we conclude that the JetBlue Airways I.P.O. should have a share price within the range of \$27 to \$29. This range is below the price per share of all leading multiples estimates and is below the DCF estimate.

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Facebook Ipo Case Study. Background Facebook's IPO (Initial public offering) is one of the world's

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largest initial stock offerings, raising \$16 billion for the company. Facebook made its stock market debut on May 18 with an initial offering price of \$38 per share, but closed at \$38.23, a slight 0.61 per cent up (Associated Press, 2012).

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